Report highlights

Top 5 reasons
for **student non-attendance**
(as perceived by school leaders)

Family issues · **Parent apathy** · **Student illness** · **Family holiday** · **Student refusal**

Common strategies to lift attendance:

communicate expectations

- **Discuss** the importance of attendance in the classroom
- **Remind parents** through newsletters, social media and parent information sessions
- **Remind students** during assemblies

holistic approach

- **Improve** student wellbeing
- **Strengthen** school and family relationships
- **Ensure** students feel connected to school
- **Implement** reward programs for good attendance

target support for students with low attendance

- Help — **Refer** students to guidance officers or other support
- **Discourage** families from taking holidays during the school term
- **Support** students returning to school after substantial absence
- **Use** 'Individual Attendance Improvement Plans'

Compared to 2012,
a greater percentage of school leaders said they regularly:

- **Generate** reports on patterns and trends of attendance
- **Analyse** their data to identify absenteeism patterns and trends
- **Consistently** follow up on unexplained absences